



IDG's Computerworld Names Celestica a 2012 Best of BI Editor's Choice Awards Honouree

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TORONTO, Sept. 6, 2012 /PRNewswire/ - Celestica Inc. (NYSE, TSX: CLS), a global leader in the delivery of end-to-end product lifecycle solutions, today announced that it has been recognized by IDG's Computerworld as a Best of BI Editor's Choice Awards honouree. This awards program recognizes successful business intelligence (BI) initiatives that drive business value. Honourees were included in coverage in Computerworld and will also have the opportunity to showcase their initiatives at Computerworld's 2012 BI & Analytics Perspectives conference September 9-11, 2012 in Phoenix, Arizona.

Celestica was recognized by Computerworld for developing and successfully deploying an enterprise-wide Business Analytics Centre of Excellence that helps Celestica solve its customers' complex business challenges including demand analytics, material pricing, and preventive returns. Celestica's Business Analytics Centre of Excellence combines the use of operations research, data mining and statistical analysis with other business intelligence technologies to achieve predictive insight into a wide range of business areas.

"Celestica's Business Analytics Center of Excellence is a key IT program that delivers strategic value to our customers by helping them make faster and more informed decisions," said Mary Gendron, Chief Information Officer, Celestica. "We are pleased to be named a Computerworld Best of BI Editor's Choice Awards honouree for driving business value through the use of innovative information technology."

"The organizations honoured in this year's Best of BI Editor's Choice awards program have learned how to get the valuable insights they need from their data using business intelligence and analytics tools," said Scot Finnie, editor in chief of Computerworld. "The projects spotlighted run the gamut from a charitable organization using BI to boost donations to a trucking company using analytics to enhance driver productivity without sacrificing safety. Each of the organizations

is making better business decisions and, in some cases, generating new revenue streams and tapping into new markets. They're taking BI to the next level."

About the Best of BI Editor's Choice Awards

The Computerworld Best of BI Editor's Choice awards program was launched in 2012 by IDG's *Computerworld* editorial team to recognize successful business intelligence projects at organizations across the country. Organizations were asked to complete questionnaires detailing their BI projects, which were then reviewed by the *Computerworld* editorial team. From those questionnaires, 10 honourees were selected for their ability to make better business decisions using BI and predictive analytics tools. The honourees were recognized in the August 27th issue of *Computerworld*, on Computerworld.com and at Computerworld's 2012 BI & Analytics Perspectives conference September 9-11, 2012 in Phoenix, Arizona.

About Computerworld

Computerworld is the leading source of technology news and information for IT influencers worldwide, providing peer perspective, IT leadership and business results. Computerworld's award-winning website (www.computerworld.com), biweekly publication, focused conference series and custom research forms the hub of the world's largest (40+ edition) global IT media network. In the past five years alone, Computerworld has won more than 100 awards, including Best Website by American Society of Business Publication Editors (ASBPE) in 2012, Best Website by TABPI in 2012 and Magazine of the Year by ASBPE in 2010. Computerworld leads the industry with an online audience of over 3.5 million unique, monthly visitors (Omniure, September 2011). Computerworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events and research company. Company information is available at www.idgenterprise.com.

About Celestica

Celestica is dedicated to delivering end-to-end product lifecycle solutions to drive our customers' success. Through our simplified global operations network and information technology platform, we are solid partners who deliver informed, flexible solutions that enable our customers to succeed in the markets they serve. Committed to providing a truly differentiated customer experience, our agile and adaptive employees share a proud history of demonstrated expertise and creativity that provides our customers with the ability to overcome any challenge.

For further information on Celestica, visit its website at <http://www.celestica.com>.

The company's security filings can also be accessed at <http://www.sedar.com> and <http://www.sec.gov>.

Celestica Safe Harbour and Fair Disclosure Statement *This news release contains forward-looking statements. Such forward-looking statements are predictive in nature and may be based on current expectations, forecasts or assumptions involving risks and uncertainties that could cause actual outcomes to differ materially from the forward-looking statements themselves. For those statements, we claim the protection of the safe harbor for forward-looking statements contained in the U.S. Private Securities Litigation Reform Act of 1995, and in any applicable Canadian securities legislation. Forward-looking statements are not guarantees of future actions or events. You should understand that the risks, uncertainties and factors which are identified in our various public filings at www.sedar.com and www.sec.gov could affect our future actions and events and could cause them to differ materially from those expressed in such forward-looking statements. Forward-looking statements are provided for the purpose of providing information about management's current expectations and plans relating to the future. Readers are cautioned that such information may not be appropriate for other purposes. Except as required by applicable law, we disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*

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